

ESTABLISHED IN 1846

IT'S
TIME TO
GIVE
BACK!

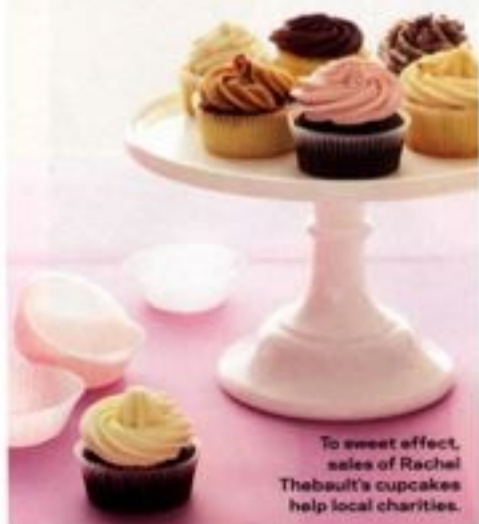
WEST SIDE
GLORY
Lincoln Center
at 50

A MIRACLE IN
CAMBODIA
One Man's
Mission

CHARITY
HEROINES
3 Women
North
Celebrating

Plus: HOW TO RAISE
GENEROUS KIDS

ON THE TOWN



To sweet effect, sales of Rachel Thebault's cupcakes help local charities.

Tribeca and True

Trained as a pastry chef, Rachel Thebault opened New York's **Tribeca Treats**—a neighborhood (and citywide) destination for truffles, bonbons and customized birthday and wedding cakes—in 2007. Her clients can feel good indulging their sweet-tooth cravings, knowing that at year's end a percentage of the shop's proceeds are donated to several charities that serve the community and especially children (last June, Tribeca Treats was honored with an award from ACE Programs for the Homeless, which helps provide jobs in Tribeca and SoHo for its clients). Thebault's endeavors include an ongoing relationship with the city's public-school system, through which teachers regularly bring students to the bakery for on-site cooking and baking classes. Later this year, she'll take part in two weeklong philanthropic efforts: Cupcakes for a Cause, which benefits CancerCare for Kids, and Shop for Public Schools, which is spearheaded by Caroline Kennedy and provides needed literacy-related supplies for city schools. "As a mother of two, I tend to gravitate toward children's charities on a national level, but it's particularly important for me to give back to the community that supports my business," says Thebault. 94 Reade Street; 212-571-0500; tribecatreats.com.

GILLIAN HEARST SIMONDS

JUNE 2009 \$4.50

